WORLD HEPATITIS ALLIANCE
EUROPE CAN’T WAIT
Cary James – Chief Executive
OUR 2021 – 2025 STRATEGY

STRATEGIC OBJECTIVES

• Mobilise resources for hepatitis elimination at global and national level
• Hold governing bodies to account to achieve the 2030 elimination goals
• Increase the impact of our members and civil society organisations by building capacity, facilitating innovation, strengthening networks and increasing collaboration
• Amplify the voices of people living with viral hepatitis and their affected communities

ACTIVITY FOCUS ACROSS FOUR PILLARS

• Advocacy and accountability
• Community empowerment
• Elimination ecosystem strengthening
• Paradigm-shifting communications and community research
OUR ADVOCACY

• Mobilising resources to increase hepatitis testing, treatment and cure
  • Collaboration to better integrate hepatitis – patient-focused care and UHC
  • Maximising impact of Global Fund changes through member support
  • Challenging other funders to broaden scope to include hepatitis
• Advocating for PMTCT and triple elimination/birth dose
  • Building allies within other communities to amplify influence
  • Focus on Gavi to pressure to implement VIS strategy
• Hepatitis testing, treatment and cure as liver cancer prevention
  • Partnership and collaboration with cancer organisations
  • Engaging with funders and policy-makers to advocate for NCD funds
OUR CAMPAIGNS

• Our Hep Can’t Wait campaign continues:
  • social media, webinars, policy influencing work
  • a platform for voices to be globally heard and awareness raised
  • vehicle to deliver content and collaboration

• World Hepatitis Day (WHD) (28 July):
  • one of only 11 official WHO recognised health awareness days
  • run by WHA and used by the community for raising awareness, tackle misinformation and stigma
  • in 2022 #WorldHepatitisDay reached over 300m people, received over 745 press articles (1.5bn readers) and saw 70 organisations join a global virtual ‘relay’ across 26 countries
Don’t wait – get tested this World Hepatitis Day - 28 July. It could save your life.

Don’t wait until you get liver cancer from hepatitis – get tested. It could save your life.

Visit worldhepatitisday.org for more information and get involved.
French

JE N’ATTENDS PAS

Je teste l’hépatite.
Plus tôt je sais si j’ai une hépatite, meilleures sont les chances j’ai du y survivre.

Find out more and get involved, visit: worldhepatitisday.org

Portuguese

EU NÃO ESTOU ESPERANDO

Estou testando para hepatite.
Quanto mais cedo eu souber se tenho hepatite, maior a chance de eu sobreviver a isso.

Find out more and get involved, visit: worldhepatitisday.org
I’m not waiting

Don’t wait – get tested for hepatitis to protect yourself and your baby

vaccinated at birth.

— 28 July

We’re not waiting

Don’t wait – get tested this World Hepatitis Day to protect yourself and your family

Find out more and get involved, visit: worldhepatitisday.org
WORLD HEPATITIS SUMMIT 2024

- Lisbon, Portugal in April 2024 (hybrid event)
- Estimate 500 in-person attendees, 250 virtual attendees
- Three day event of engaging and varied content, including interactive skills-based workshops, symposiums and networking opportunities
- Scholarships available
- Key dates
  - April – Announcement of dates and theme
  - June – registration opens
  - Summer – abstracts and scholarship applications
OUR PROGRAMMES

- **Community Impact Programme** – e-learning capacity building
- **NOhep Medical Visionaries** – a global movement of medical professionals championing hepatitis elimination
- **Find the Missing Millions** in-country programme – working with members to identify and tackle barriers to hepatitis elimination
- **Financing for Elimination**
GLOBAL PRIORITIES

HEPATITIS C
- Increased screening - targeting key populations and self-testing
- Access to treatment and keeping people in treatment

HEPATITIS B
- Prevention of transmission (testing, PMTCT, vaccination)
- Access to treatment (including simplification)

HEPATITIS D
- Better data, awareness, screening, and access to treatment.

UNIVERSAL
- Mobilising funding
- Tackling Stigma
- Building stronger patient advocacy movement
- Integration – focus on patient centred care and UHC
PRIORITIES IN EUROPE

HEPATITIS C
- Levelling up the response across the region - targeting key populations and self-testing
- Expanding implementation of peer-led services
- Combating stigma

HEPATITIS B
- Undiagnosed infection in diaspora/migrant communities
- Access to treatment

HEPATITIS D
- Better data, awareness, screening, and access to treatment

Integration with cancer programmes.
Many thanks!